



## 2010 Fall Gala Corporate Sponsorship Opportunities

October 22, 2010

Zen  
924 South Main Street  
Greenville, SC 29601

### **Performance Stage Presenting Sponsor – One Sponsorship Available \$10,000**

Located in the performance stage in the main hall of Zen, all guests will experience this space. This will be the main location for the silent / live auction, live MC stage and performance stage. This room will be dedicated to 1 country. The stage will serve as living centerpiece where various entertainment performs throughout the evening.

Additional Main Room Presenting Sponsor Benefits:

- Visibility and sponsorship level in all ICU media promotions and recognition in pre-event and post-event print ads
- Company name and sponsorship level on the invitation
- Literature booth at event that can be occupied by two representatives from your company
- Logo placed on the ICU website
- 12 tickets to the event
- 12 tickets to the patron pre-event party
- Verbal recognition from the podium as the Performance Stage Presenting Sponsor

### **Main Room Sponsor – One Sponsorship Available \$7,500**

Located to the right of the entrance of Zen, this is a large room that will be the first stop for all guests. This large room leads to the performance stage at the other end of the room. This room will be dedicated to 1 country and will include food, drinks, and performances related to the country represented.

Additional Main Room Presenting Sponsor Benefits:

- Visibility and sponsorship level in all ICU media promotions and recognition in pre-event and post-event print ads
- Company name and sponsorship level on the invitation
- Logo placed on the ICU website
- 10 tickets to the event
- 10 tickets to the patron pre-event party
- Verbal recognition from the podium as a Main Room Presenting Sponsor

### **Patio Presenting Sponsor – Two Sponsorships Available**

**\$5,000**

Guests will experience 2 countries on the Patio of the Zen venue. The patio will be divided between the countries with food, drink and artists that represent the country; for example, hummus, olives and pita as well as belly dancers could represent Morocco.

Additional Patio Presenting Sponsor Benefits:

- Visibility and sponsorship level in all ICU media promotions and recognition in pre-event and post-event print ads
- Company name and sponsorship level on the invitation
- Logo placed on the ICU website
- 8 tickets to the event
- 8 tickets to the patron party pre-event
- Verbal recognition from the podium as a Patio Presenting Sponsor

### **VIP Pre-Party Lotus Room Presenting Sponsor**

**\$3,500**

VIP guests will be treated to a Pre-Party prior to the event located in the Lotus room of the Zen venue where they will experience 3 more countries, as well as a photo booth and a guest artist. Guests of this event are treated to a full-open bar (or ice luge with Russian vodka), auction preview and a local artist will be a living centerpiece painting an exclusive piece of art real time that will be auctioned off during the evening. These VIP Guests will be treated to a selection of passed appetizers plus samplings from the countries that will be in this room.

Sponsors may opt to purchase additional event branding opportunities for this room such as having their logo displayed on the 12' plasma television, ice luge, logo projected onto floors, ceilings and walls.

Additional VIP Pre-Party Sponsor Benefits:

- Visibility and sponsorship level in all ICU media promotions and recognition in pre-event and post-event print ads
- Company name and sponsorship level on the invitation
- Logo placed on the ICU website
- 4 tickets to the event
- 4 tickets to the patron party pre-event
- Verbal recognition from the podium as a VIP Pre-Party Presenting Sponsor

### **World-Class Sponsor**

**\$1,500**

- Company name and sponsorship level on the invitation
- Signage at event
- Logo placed on ICU website
- 4 tickets to the event
- 4 tickets to the patron party pre-event
- Verbal recognition from the podium as a Silver Sponsor

### **Friend of the ICU Gala**

**\$500**

- Company name and sponsorship level on the invitation
- 2 tickets to the event
- 2 tickets to the patron party pre-event